

ORDER



Orders
Order / Rev: 1795483
Alt Order #: 09509996
Product Desc: TURNER CANDIDATE RTS
Estimate:
Flight Dates: 05/23/19 - 07/08/19
Original Date / Rev: 07/02/19 / 07/02/19
Order Type: RFP

KHOU

Primary AE: Rich Grochola
Sales Office: T-LA
Sales Region: NAT

Agency Name: Storefront Political Media / Spot
Buying Contact:
Billing Contact:
 160 Pine Street
 San Francisco, CA 94111

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/Sylvester Turner/D/MYR/TX
Demographic: A18-49
Product Codes: PL-City Mayor
Priority: P03
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 54511
Agency External ID: 10969AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/26/19	5	\$3,350.00	\$2,847.50
05/27/19	06/28/19	26	\$32,170.00	\$27,344.50
07/01/19	07/08/19	8	\$8,450.00	\$7,182.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	5	\$3,350.00	\$2,847.50	0.00
June 2019	26	\$32,170.00	\$27,344.50	0.00
July 2019	8	\$8,450.00	\$7,182.50	5.40
Totals	39	\$43,970.00	\$37,374.50	5.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rich Grochola			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	05/23/19	05/24/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	---TF--	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		1				\$200.00		0.00			
2	All	05/27/19	05/31/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	MTWTF--	:30	1	\$200.00	P02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$200.00		0.00			
3	All	06/03/19	06/05/19	Local News @ 430a M-FCM Local News @ 430a M-F		4:30 AM-4:59 AM	MTW----	:30	2	\$200.00	P02	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/03/19	06/09/19	MTW----		2				\$200.00		0.00			
4	All	05/23/19	05/24/19	Local News @ 12p M-F CM Local News @ 12p M-F		12:00 PM-12:30 PM	PI---TF--	:30	1	\$1,000.00	P02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		1				\$1,000.00		0.00			
5	All	05/23/19	05/24/19	Local News @ 4p M-F CM Local News @ 4p M-F		4:00 PM-5:00 PM	---TF--	:30	2	\$800.00	P02	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Poli/Sylvester Turner/D/MYR/TX
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 Estimate:
KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	All	05/27/19	05/31/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTWTF--	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	---TF--		2				\$800.00		0.00			
7	All	06/03/19	06/05/19	Local News @ 4p M-F	CM	4:00 PM-5:00 PM	MTW----	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$800.00		0.00			
8	All	05/27/19	05/31/19	Local News @ 6p M-F	CM	5:58 PM-6:28 PM	MTWTF--	:30	1	\$2,400.00	P02	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	MTWTF--		1				\$2,400.00		0.00			
9	All	05/25/19	05/25/19	Local News @ 7a Sa	CM	6:58 AM-9:00 AM	-----1-	:30	1	\$550.00	P02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/19	05/26/19	-----1-		1				\$550.00		0.00			
10	All	06/01/19	06/01/19	Local News @ 6p Sa	CM	5:59 PM-6:28 PM	-----1-	:30	1	\$950.00	P02	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	-----1-		1				\$950.00		0.00			
11	All	06/02/19	06/02/19	Local News @ 530p Su	CM	5:29 PM-5:58 PM	-----1	:30	1	\$1,010.00	P02	0.00	NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/27/19	06/02/19	-----1		1				\$1,010.00		0.00			
12	All	06/10/19	06/14/19	Young & the Restless	CM	10:58 AM-12:00 PM	PMTWTF--	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,300.00		0.00			
13	All	06/24/19	06/28/19	Young & the Restless	CM	10:58 AM-12:00 PM	PMTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,300.00		0.00			
14	All	06/10/19	06/14/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	PMTWTF--	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,000.00		0.00			
15	All	06/24/19	06/28/19	Local News @ 12p M-F	CM	12:00 PM-12:30 PM	PMTWTF--	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,000.00		0.00			
16	All	06/10/19	06/14/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/10/19	06/16/19	MTWTF--		1				\$1,300.00		0.00			
17	All	06/17/19	06/21/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/19	06/23/19	MTWTF--		1				\$1,300.00		0.00			
18	All	06/24/19	06/28/19	Local News @ 5p M-F	CM	4:58 PM-5:30 PM	MTWTF--	:30	1	\$1,300.00	P04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/19	06/30/19	MTWTF--		1				\$1,300.00		0.00			
19	All	06/17/19	06/21/19	Local News @ 6p M-F	CM	5:58 PM-6:28 PM	MTWTF--	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/19	06/23/19	MTWTF--		1				\$2,000.00		0.00			
20	All	06/10/19	06/14/19		CM	6:28 PM-6:58 PM		:30	1	\$3,710.00	P04	0.00	NM	1	\$3,710.00

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 Estimate: KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wheel of Frtune 630-7p			MTWTF--								
				Wheel of Frtune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/19	06/16/19	MTWTF--		1		\$3,710.00		0.00					
21	All	06/24/19	06/28/19	Local News @ 10p M-F	CM	10:00 PM-10:35	PMTWTF--	:30	1	\$3,000.00	P02	0.00	NM	1	\$3,000.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/19	06/30/19	MTWTF--		1		\$3,000.00		0.00					
22	All	06/10/19	06/14/19	Late Show	CM	10:35 PM-11:37	PMTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/10/19	06/16/19	MTWTF--		1		\$875.00		0.00					
23	All	06/17/19	06/21/19	Late Show	CM	10:35 PM-11:37	PMTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/17/19	06/23/19	MTWTF--		1		\$875.00		0.00					
24	All	06/24/19	06/28/19	Late Show	CM	10:35 PM-11:37	PMTWTF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/24/19	06/30/19	MTWTF--		1		\$875.00		0.00					
25	All	06/06/19	06/07/19	Local News @ 5p M-F	CM	4:58 PM-5:30	PM ---TF--	:30	1	\$1,300.00	P02	0.00	NM	1	\$1,300.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/19	06/09/19	---TF--		1		\$1,300.00		0.00					
26	All	06/06/19	06/07/19	Local News @ 6p M-F	CM	5:58 PM-6:28	PM ---TF--	:30	1	\$2,000.00	P02	0.00	NM	1	\$2,000.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/19	06/09/19	---TF--		1		\$2,000.00		0.00					
27	All	06/06/19	06/07/19	Late Show	CM	10:35 PM-11:37	PI---TF--	:30	1	\$875.00	P03	0.00	NM	1	\$875.00
				Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/19	06/09/19	---TF--		1		\$875.00		0.00					
28	All	06/09/19	06/09/19	Local News @ 530p Su	CM	5:29 PM-5:58	PM -----1	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
				Local News @ 530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/03/19	06/09/19	-----1		1		\$800.00		0.00					
29	All	06/23/19	06/23/19	Local News @ 530p Su	CM	5:29 PM-5:58	PM -----1	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
				Local News @ 530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/17/19	06/23/19	-----1		1		\$800.00		0.00					
N 30	KHOU	07/05/19	07/05/19	Price is Right	CM	10-11a	----F--	:30	1	\$975.00	P02	0.00	NM	1	\$975.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/19	07/07/19	----F--		1		\$975.00		0.00					
N 31	KHOU	07/05/19	07/05/19	Young & the Restless	CM	11a-12p	----F--	:30	1	\$1,225.00	P02	0.00	NM	1	\$1,225.00
				Young & the Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/19	07/07/19	----F--		1		\$1,225.00		0.00					
N 32	KHOU	07/05/19	07/05/19	Local News @ 12p M-F	CM	12-1230p	----F--	:30	2	\$650.00	P03	0.00	NM	2	\$1,300.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/19	07/07/19	----F--		2		\$650.00		0.00					
N 33	KHOU	07/05/19	07/05/19	Wheel of Frtune 630-7p	CM	630-7p	----F--	:30	1	\$2,600.00	P03	0.00	NM	1	\$2,600.00
				Wheel of Frtune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/19	07/07/19	----F--		1		\$2,600.00		0.00					
N 34	KHOU	07/06/19	07/06/19	Wheel of Frtune 630-7p	CM	630-7p	-----S-	:30	1	\$725.00	P03	0.00	NM	1	\$725.00
				Wheel of Frtune 630-7p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/01/19	07/07/19	-----S-		1		\$725.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/01/19	07/07/19	-----S-		1				\$725.00		0.00			
N 35	KHOU	07/08/19	07/08/19	Price is Right Price Is Right	CM	10-11a	M-----	:30	1	\$975.00	P03	2.70	NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	M-----		1				\$975.00		2.70			
N 36	KHOU	07/08/19	07/08/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$650.00	P03	2.70	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	M-----		1				\$650.00		2.70			
													Totals	8	\$8,450.00